Emily Kuchman

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EDUCATION

UNIVERSITY OF MICHIGAN | College of Literature, Science, & the Arts | Ann Arbor, MI — Expected: May 2017
B.A. Communications, Minors in Writing; Law, Justice, and Social Change
GPA: 3.54/4.00

WORK EXPERIENCE

COMMUNICATIONS RESEARCH LAB| Ann Arbor, MI — February 2015-Present
CODING ASSISTANT

- Assist a Communications Ph.D. student in her research study
- Code participants' behavior according to standardized scales while they present a three minute speech
- Learn how to standardize coding and judge behavioral aspects

CARDINAL SPIN | Sydney, Australia — Summer 2015
COMMUNICATIONS ASSISTANT

- Collaborated with a public relations firm to ensure maximum client media coverage
- Facilitated events for clients and interacted with guests and media to guarantee success
- Organized and performed client outreach while tracking all media coverage

EREHWON | Bannockburn, IL — Spring 2015
SALES ASSOCIATE

- Participated in retail sales of outdoor clothing and equipment
- Advocated for environmental and consumer responsibility by sharing information about brand production and efficacy to ensure consumers were able to make educated choices

OJIBWAY CLUB | ON, Canada — Summer 2010-2014
HEAD CAMP COUNSELOR

- Managed group of 20 children ages 3-15 in stimulating outdoor activities such as sailing, swimming, and team-building
- Developed diplomatic and interpersonal skills communicating with parents
- Mentored an assistant counselor, learning how to give quality feedback and constructive criticism

EXTRACURRICULARS

PULSE | Ann Arbor, MI — January 2015-Present
PR & MARKETING COMMITTEE

- Promote PULSE through social media and word-of-mouth, a student organization of trained health, wellness, and social justice advocates, sponsored by Michigan's University Health Service (UHS)
- Plan events to broaden awareness and action and attend monthly trainings to increase presence on campus
- Collaborate with other campus organizations to provide health programming and events open to students
- Mentor University of Michigan students to maintain and enhance their health and wellness

DEPRESSION CENTER STUDENT ADVISORY BOARD | Ann Arbor, MI — December 2014-Present

- Create and market University of Michigan Depression Center outreach activities on campus through different marketing mediums while providing assistance on specific Depression Center projects

DAAPR | daapr.com | Ann Arbor, MI — Fall 2014-Winter 2015
CAMPUS AMBASSADOR

- Marketed and contributed to a new startup website that is a hub of articles, videos, and relevant information shared by the individual and their connections, and advocated for its success on campus

UNIVERSITY OF MICHIGAN RELAY FOR LIFE | Ann Arbor, MI — Spring 2014-Present

- Collaborate with a team to raise money for the American Cancer Society and participate in an overnight fundraising event to raise awareness

MEMBERSHIPS

- Order of Omega Academic Honors Society — Fall 2015-Present
- The National Society of Collegiate Scholars — Fall 2013-Present
- Recruitment Assistant; University of Michigan Alpha Chi Omega — Fall 2013-Present
- University of Michigan Association of Communication Studies — Fall 2013-Present